

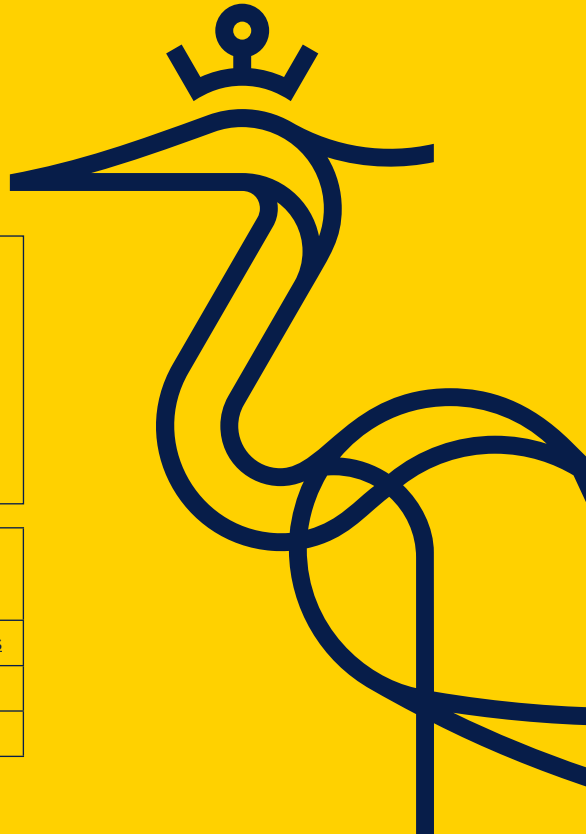
BSc (Hons)

# Business and Hospitality Management

## Key Features

- Combine the academic study of the business and hospitality sectors
- Learn from business and hospitality industry professionals
- Develop your knowledge whilst gaining commercial awareness and expertise within the industry

UCAS codes	3 years - 1N22 4 years foundation - NN11
Full course info	<a href="https://london.aru.ac.uk/courses">london.aru.ac.uk/courses</a>
Fees	£9,250 per annum
Location	London



## About this course

The hospitality sector employs 3.2 million people, representing 10% of all employment, 6% of businesses, and 5% of GDP, and yet the sector is continually unlocking its full potential as one of the biggest engines for growth in the economy.

2020 was a difficult year, with an uptick in 2021 and 2023 moving forward, consumers remain as eager as ever to visit hospitality venues, and the economy will look to the hospitality sector to spearhead the UK's economic revival as the pandemic ends. The structure of this course enables an understanding and evaluation of business concepts of management, whilst preparing graduates for the hospitality sector through the extensive use of contemporary case studies, guest speakers and off-site visits. This synthesis allows students to develop their knowledge whilst gaining commercial awareness and expertise within the industry.

## Modules

### Year 1

- Hospitality, Tourism and Events Environment
- Academic and Professional Skills
- Managing Quality in Hospitality, Tourism and Events
- Business Finance

### Year 2

- Customer Service Management for Tourism and Hospitality
- Managing Human Resources
- Principles and Practice of Marketing
- Hospitality Management
- Sustainability in Career Development

### Year 3

- Live Project
- Executing Business Strategy
- Undergraduate Major Project (Leadership in Practice)
- Contemporary Issues

## Careers

In today's competitive jobs market, graduates need to stand out from the crowd to successfully secure that all-important first full-time job after university.

Your lecturers all have first-hand experience of business, and many continue to work in the hospitality sector. Therefore, the content of your degree will be directly relevant to the demanding, constantly evolving world of contemporary business. Our lecturers have a wealth of contacts and you'll be studying alongside students from around the world, and we are a proud member of the British Hospitality Association.

Being one of the most important financial and business centres in the world, London is a world-class hospitality hub, offering the best examples of service and luxury accommodation. You can participate in our Employability Scheme to enhance your employment prospects. Our employability team can assist you to secure a part-time hospitality job, too.

During your studies, there will be opportunities to participate in our Employability Scheme with the specific objective of enhancing your employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.

## Career routes

- Accommodation Manager
- Catering Manager
- Event Manager
- Hotel Manager
- Public House Manager
- Restaurant Manager
- Tour Manager